



Sponsorship Information

Bigger
brand awareness
now on tap!





About the Event

Nothing has changed since our last event in 2024. People still love craft beer. People still love delicious food. People love great weather, live music and good vibes. What does this mean? Lots and lots of people will attend the 14th annual Naples Craft Beer Fest. Serving as a sponsor will get your brand barrels and barrels of attention.

Presented by the Naples North Rotary Club Foundation, the 2025 Fest will feature a wide variety of beers from breweries across the country and world—all available for tasting. We will also feature food served by local restaurants. The talented chefs will compete for the People's Choice and Brewer's Grand Champion awards for best pairing.

Most importantly, each ticket sold will support the charitable cause of Naples North Rotary Club Foundation.

We're pouring it on to make the 2025 event one for the record books. Keep reading and let's get sponsoring!



The Big Day

**Saturday, March 1, 2025 | Bayfront of Naples
12pm to 4pm**

Advance ticket sales only. No tickets sold the day of the event.

**100% of proceeds are donated to charity and benefit projects
of the Naples North Rotary Club Foundation.**

For the rest of the details, visit the Festival page on our website.



Sponsorship Benefits

- Access to the most sought-after demographic in Southwest Florida
- Brand reach to a large audience with repeated impressions—your company name/logo can appear on all promotional materials, including the official festival website, depending on sponsorship package
- New business contacts—the Fest provides a unique networking opportunity in a fun, entertaining environment
- Commitment to the local community; an important virtue among the wide age group range of the audience

Why the Fest?

- **It's always a huge hit.** The 2024 event was sold out with 1,200 attendees, 31 breweries, 15 restaurants and The Sarah Hadeka Band. We expect the 2025 Fest to be even more successful—all tickets sold before the end of January 2025.
- **Consistency** – The Fest has sold out for the past nine years. For the past eight years, the event sold out prior to the day of the event.
- **More beers** – In 2024, with 104 different craft beers, no other local festival featured a greater variety.
- **Best venue** – Bayfront of Naples is downright perfect for a festival like this, offering great ambiance and gorgeous views of Naples Bay.
- **Charity** – All proceeds go to charity projects. The March 2024 event raised over \$90,000 for charitable organizations, the vast majority of which are local.



Sponsorship Opportunities

Title Sponsor \$20,000 (one available)

The crème de la crème. As our title sponsor, you'll get the most possible exposure and bang for your buck, including:

- Cobranding in conjunction with the Naples Craft Beer Fest. Your company logo/name will be featured on the tasting glasses given to ALL attendees (Suncoast Beverage and Naples North Rotary will also be featured on tasting glasses).
- Your company logo/name on event koozies given to ALL attendees (one other logo of a noncompeting brand to yours will be featured on koozies).
- Exclusive industry-specific sponsor for the entire event.
- Your company logo/name on the event's trolley banners.
- Preferred logo/name location on ALL event and promotional materials.
- Ability to set up and display promotional tent at the event, if desired.
- Your company logo/name (with link) on the Fest website, Naples North Rotary website, event Facebook page and other social media platforms.
- Individual promotion on the event Facebook page.
- 20 complimentary tickets to the event for your company's employees and/or clients.
- Your company logo/name on the event program given to ALL attendees.

Bottle Opener Sponsor \$7,500 (one available)

Premier association with the best beer festival in the history of mankind. Simply put, you'll be the talk of the town.

- Your company logo/name on all event promotions.
- Your company's promotional materials can be given away at event, if desired.
- Your company logo/name (with link) on the Fest website, Naples North Rotary website, event Facebook page and other social media platforms.
- Individual promotion on the event Facebook page.
- Ten (10) complimentary tickets to the event for your company's employees and/or clients.
- Your company logo/name on the event program given to ALL attendees.



Koozie Sponsor \$6,000 (one available)

Paradise is warm. Koozies keep beer cold. Koozies are constantly within reach of cold beer drinkers.

- Your company logo/name on the event koozie (along with Title Sponsor logo), given to ALL attendees, to be used on event day and for years to come.
- Your company logo/name (with link to your URL) on the Fest website, Naples North Rotary website and event Facebook page.
- Individual promotion on the event Facebook page.
- Eight (8) complimentary tickets to the event for your company's employees and/or clients.
- Your company logo/name on the event program given to ALL attendees.



Stage/Entertainment Sponsor \$5,000 (one available)

When attendees aren't focused on craft beer and food, they'll be captivated by the live music. There is no better way to take advantage of this receptive audience.

- Your company logo/name featured on the 3' x 10' banner in front of the event music stage.
- Your company logo/name (with link to your URL) on the Fest website, Naples North Rotary website and event Facebook page.
- Individual promotion on the event Facebook page.
- Eight (8) complimentary tickets to the event for your company's employees and/or clients.
- Your company logo/name on the event program given to ALL attendees.

Trolley Sponsor \$3,000 (two available)

Fest attendees park offsite and are brought to the event by the Naples Trolley. Sporting your bold company logo, all trollies will be seen by attendees and non-attendees over and over again.

- Your company logo/name on all event trolley banners.
- Your company logo/name (with link) on the Fest website, Naples North Rotary website and event Facebook page.
- Individual promotion on the event Facebook page.
- Eight (8) complimentary tickets to the event for your company's employees and/or clients.
- Your company logo/name on the event program given to ALL attendees.





Gold Sponsor \$2,500 each

- Your company logo/name featured on majority of event promotions.
- Your company logo/name (with link to your URL) on the Fest website, Naples North Rotary website and event Facebook page.
- Individual promotion on the event Facebook page.
- Six (6) complimentary tickets to the event for your company's employees and/or clients.
- Your company logo/name on the event program given to ALL attendees.

Silver Sponsor \$1,000 each

- Your company logo/name (with link to your URL) on the Fest website, Naples North Rotary website and event Facebook page.
- Two (2) complimentary tickets to the event for your company's employees and/or clients.
- Your company logo/name on the event program given to ALL attendees.

Bronze Sponsor \$500 each

- Your company logo/name on the event program given to ALL attendees.



About the Naples North Rotary Club

Rotary Club members are volunteers who work locally, regionally and internationally to combat hunger, improve health and sanitation, provide education and job training, promote peace and eradicate polio under the motto: Service Above Self.

The Naples North Rotary Club Foundation supports many charitable causes.

Past beneficiaries have included:

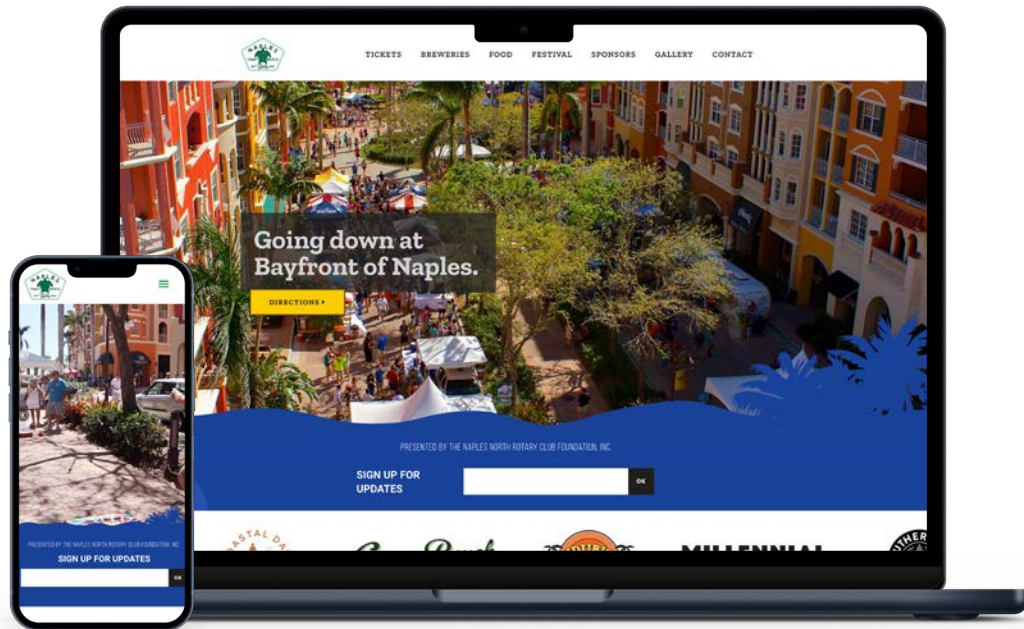
- College scholarships for local students with significant financial needs
- The Shelter for Abused Women & Children
- Collier County Honor Flight
- Naples High School JROTC
- Girls on the Run
- Project Graduation
- Dictionaries and books for local elementary school students
- Guadalupe Center
- Meals of Hope
- Gift of Life
- Naples Therapeutic Riding Center
- Josh the Otter Water Safety & Awareness Project
- Humanitarian causes in Jamaica and Tanzania, such as clean water and youth causes

Learn more at NaplesNorthRotary.com

NaplesCraftBeerFest.com

NCBF Website

Developed by Wilson Creative Group, NaplesCraftBeerFest.com will promote the 2025 Fest in stylish fashion. Website stats (based on 2023's event) include:



Average Number of Visitors per Day

Two months before event	24 visits avg/day
One month before event	37 avg/day
Two Weeks before event	70 avg/day
One Week before event	176 avg/day
Two Days before event	398 avg/day
One Day before event	452 avg/day
Day of event	865 avg/day

One Last Sip

Thank you for reviewing this package. We hope your mouth is watering for a valuable sponsorship opportunity as much as it is for craft beer paired with terrific food. We look forward to partnering with you on this always-successful event!

If you would like to discuss a sponsorship or have any questions, please email:
naplescraftbeerfest@gmail.com



MARCH 1, 2025





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Sponsor Registration Form

Sponsorship level

- | | |
|--|--|
| <input type="checkbox"/> Title Sponsor / \$20,000 | <input type="checkbox"/> Trolley Sponsor / \$3,000 |
| <input type="checkbox"/> Bottle Opener Sponsor / \$7,500 | <input type="checkbox"/> Gold Sponsor / \$2,500 |
| <input type="checkbox"/> Koozie Sponsor / \$6,000 | <input type="checkbox"/> Silver Sponsor / \$1,000 |
| <input type="checkbox"/> Stage/Entertainment Sponsor / \$5,000 | <input type="checkbox"/> Bronze Sponsor / \$500 |

Company information

Name: _____ Contact: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Form of payment

- ☐ Check payable to "Naples North Rotary Club Foundation, Inc." (Please see attached W-9)
- | | | | |
|-------------------------------|-------------------------------------|-----------------------------------|-------------------------------|
| <input type="checkbox"/> Visa | <input type="checkbox"/> Mastercard | <input type="checkbox"/> Discover | <input type="checkbox"/> Amex |
|-------------------------------|-------------------------------------|-----------------------------------|-------------------------------|

Name on Credit Card: _____

Credit Card Number: _____

Exp. Date: _____ CVN: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Credit card holder signature: _____

Please remit completed form & high-resolution company logo to Naplescrafterbeerfest@gmail.com

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE 1-800-435-7352 OR ON THE WEB AT www.800helpfla.com. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. REGISTRATION NUMBER CH17053. NAPLES NORTH ROTARY CLUB FOUNDATION INC. IS A CHARITABLE 501(c)3 ORGANIZATION. ALL GIFTS ARE TAX DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW.